Step by Step Guide to Walk Registration

Go To: www.firstgiving.com/wildwood

Click the big orange button that says “Get Started.”

Click “Select” next to the 2010 Walk for Wildwood.
Select the dot next to “Yes register online now” and then click “continue.”

Type “1” in the quantity box, check the box to indicate you have read the waiver, and then click “continue.”
Enter your email address and then choose the option that fits you. If you used FirstGiving last year, enter your password and FirstGiving will pull up your old account with your information from last year. If you do not remember your password click the link “Forgot your password” to receive a reminder. Click “continue” when ready.

For new users:

Fill out all the boxes and click “continue.”
Indicate whether you are an adult or child walker and choose the size of t-shirt you would like, should you raise $10. Then click “continue.”

If you are part of a team you may search for the team here. If you are the team captain, please add your team. If you are walking as an individual you may click the button “No thanks. Skip this>>.”
Click “confirm.”

From here you may create your personalized page. Click the large orange button to start the process.
Choose the URL for your personalized page. This will be what people can type directly into their browser to pull up your page. It will also be the link you can send to friends and family.

Click “edit your page.”
On your page you can add a photo, tell your story, set your goal, and much more. Telling your Wildwood story is the most compelling way to ask for donations. And don’t forget to set your goal! It is a lot of fun to see that bright red thermometer get hotter and hotter!! When you’re done click “save and continue.”

Now you are ready to start collecting donations! You can tell all your friends about your page in a variety of ways including: email, Facebook, Twitter, Yahoo!, Myspace and more.
Easy Ways to Raise $500

1. Donate it yourself.

2. Set up a challenge campaign. Challenge gifts can be quite small. Tell people you’ll give $5 for every $25 they give, or will match every $10 gift up to ten gifts.

3. Host a dinner at your house. Serve unusual food, gourmet food, have a theme, or special entertainment. Charge $25 or more per person and have 20 guests.

4. Ask five to ten people to join you in saving all their change from now until the Walk.

5. Ask two to five friends to help with a bake sale, book sale, or garage sale. You and your friends bake the goodies, or get the books, or the other stuff required for the sale, staff it, and help clean up afterwards. This is an excellent way to get people involved in fundraising without ever actually asking them for money.

6. Invite people to your birthday party, and ask that in lieu of gifts, they give money to your fundraising efforts.

7. Teach a seminar on a topic you know: Fundraising; Knitting; Organic Gardening; Organizing; Proposal Writing; Gourmet Cooking; Dog Grooming; Starting Your Own Business. Charge $10-30 per person, with a goal of 20-30 people. Either absorb the cost of promotion, or have enough participants to cover it.

8. Collect cans for recycling. Ask all your friends to save their cans and bottles for you and turn them in to a buy-back recycling center.

9. If you belong to a church, research whether your church has a discretionary fund. Many churches have small pools of money available to groups through a women's fellowship or pastor's discretionary fund or various seldom-used endowments. Sometimes simply writing a letter will free up this money and it tends to be renewable if someone is willing to ask the church yearly.

10. Find out which of your friends (perhaps this is true for you also) work in corporations with matching gift programs. Then ask them to donate and get their gift matched, and ask them to ask their co-workers to donate and get their gifts matched.

11. Start by sponsoring yourself for $25 - Ask two family members to sponsor you for $25 - Ask five friends to contribute $20 - Ask 5 co-workers to contribute $10 - Ask 5 people from your church or temple to contribute $10 - Ask your manager for a company contribution of $100 - Ask five local merchants to sponsor you for $20 - Ask 2 local businesses you frequent (dry cleaner, hair salon, etc.) to contribute $25.